

World SME Conference 2008: Overview

1. Introduction

The field of Micro, Small and Medium Enterprises (MSME) development is wide and diversified. No institution can claim to cover all facets of MSME development. For that matter, no national or international organization can claim to possess all the wisdom and expertise needed to promote the desired MSME growth in a country. But many organizations in several developing countries have distinguished themselves in specialized aspects of MSME development. Hence if these organizations are brought together as a network for sharing experience, expertise and resources, they can reinforce each other and enhance their own effectiveness, thereby achieving some synergy. Milagrow recognizes that the time has come to address the issues & concerns of SME's at an International level to explore and address common issues and build cross linkages to make the SME industry globally competitive. The international conclave of SME industry, a first time in India, proposes to bring in a diverse representation of the SME ecosystem under one roof over a 2 day intensive deliberations in Delhi during the 12th and 13th of December 2008.

2. The Event: Capturing the Problems/Issues in the SME Ecosystem:

The SME industry in India has often been stifled by the structural problems & weakness in the Ecosystem it operates. The Government, Industry & other stakeholders in this ecosystem who have a obligation & mandate to devise new approaches & practices to address the Interests of the small & medium sector in the country will get together on a single platform to address various issues. So whether it is dismantling archaic Laws that govern the sector or removing unfriendly policies towards raising capital, accessing technology or tapping new markets, the Govt-Industry forum at the SME conclave will examine, deliberate & attempt to find

common solutions to the issues. The following topics are an attempt to compile and encapsulate a broad list of the current issues faced by the Industry.

- *Need for a Pro-active Government Role*
- *Emerging role for Pvt sector, Improving Manpower Productivity & Quality in SME*
- *Emerging Economic hot spots & their role in accelerating SME development*
- *Alternative Investment market (AIM) for SME's*
- *Development of SME clusters*
- *Improving Credit Availability*
- *Broadening the scope & role of International development finance agencies*
- *Technology Promotion in SMEs*
- *Incubation*
- *Govt Institutions & their role in SME development*
- *Networking platforms of International level*
- *Emerging role of multilateral trading agreements, regional trading blocks & WTO in SME development.*
- *International trade*

3. Some Key Outcomes to the event

1. Presentation on the global best practices on SME policies across 30 countries that will aid in formulation of future national policies & programmes.
2. Provide a forum for Policy makers ,Bureaucrats, Industry captains across diverse countries to exchange views and knowledge
3. Provide a coordinated independent regional viewpoint on issues for strategic developments of SME.
4. Provide a neutral and informed forum for addressing impediments/challenges to SME sector from a national/regional & Intl perspective.
5. Future Action agenda as culmination of the summit on general initiatives.

4. Advisory Board

The Advisory board constituted for the successful hosting of the event is proposed to comprise of the following eminent professionals and many more.

Name	Designation	Organization
Dr. Jagdish Sheth	Charles H. Kellstadt Professor of Marketing	Goizueta Business School
Dr.(Mrs) Ranjana Kumar	Formerly NABARD, Currently Commissioner	Central Vigilance Commission, Govt of India
Dr. Chandra Pal	Former Secretary	Ministry of MSMEs, Govt. of India
Prof Anil Gupta	Founder	Society for Research and Initiatives for Sustainable Technologies and Institutions(SRISTI)
Mr. Sandeep Ghosh	Managing Director and Head	Global Commercial Bank, Citi India
Mr. Douglas M Tatum	Chairman Emeritus, Author: No Man's Land: What to do when your company is too big to be small and too small to be big	Tatum, LLC, One of USA's largest financial and technology executive services firm
Mr Abdul Razzak Dawood	Chairman	Descon Engineering Pvt Ltd., Pakistan
Mr. Rauf Ates	Publication Director	Capital Magazine, Turkey
Mr Bashir Dawood	Managing Director	Dawlance Group, Pakistan
Mr Pradeep Gupta	Managing Director	Cybermedia Group
Mr PM Sinha	Chairman	Bata India Ltd
Mr Anurag Batra	CEO	Exchange4Media
Dr. Rajnee Aggarwal	President	Federation of Indian Women Entrepreneurs, New Delhi, having a large membership base of 15,000 individual members/professionals and 28 member associations spread throughout India.
Mr. Kirtan Patel, Esq.	Senior Partner	Kumar Pathak, LLC,USA
Dr. Liyan Zhang	Professor	Tianjin University of Finance and Economics, China
Dr. Bharat K Singh	Managing Director	Aditya Birla Nuvo Ltd
Mr. Rajeev Karwal	Founder Director	Milagrow Business and Knowledge Solutions

5. Event Highlights

4.1. Mentoring Workshops:

4.2. Sponsored Lunch/Dinners Events:

Involvement of Foreign embassies, Trade attaches' for Country wise event promotions as sidelines to the event.

4.3. Eminent Guest & Speakers invited:

- Prime Minister, Government of India.
- MSME Minister
- Heads of Govt R&D units
- Leading SME experts from across the world.
- Experts from Academia.
- Heads of SME Associations
- Officials from World Bank, IFC.

4.4. Participants:

- Founders & Promoters of MSMEs
- Managing Directors & CEOs.
- Marketing Heads.
- Heads of Industry Associations.
- Prospective Entrepreneurs.
- Delegates from Academic Institutions.
- Students & Research Scholars

(* to be confirmed)

6. Contact Us

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